

# QUOTES, QUIBBLE, QUESTION

7<sup>T H</sup> EDITION

F R O M  
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C O A C H I N G  
G U Y

## W E L C O M E

This week is focused on 'Communicating the BIG Picture'.

Everyone bar none, wants to know where a business is going and what part they play in delivering it.

## Q U O T E S

"A lot of problems in the world would disappear if we talk to each other instead of about each other" [Unknown](#)

"Communication is a skill that you can learn . It's like riding a bicycle or typing. If you are willing to work at it, you can rapidly improve the quality of every part of your life ".  
[Brian Tracy](#)

"Communication is the real work of leadership." [Nitin Nohria](#)

"People may hear your words, but they feel you attitude". [John C Maxwell](#)

# Q U I B B L E

**Why in leadership does communication come low on the priority list for a team?**

**It should be first, it creates engagement, allows people to be creative, bring everyone together for a shared goal and allow questions to be answered.**

**So, why do so few leaders talk to their teams about 'The BIG Picture' Maybe sharing too much of the strategy could be seen as a risk, exposure in the market etc.**

**But in real terms, the team just want to be talked to and asked for their opinion and feel involved. Those that do this create a team that thrives.**

# Q U E S T I O N

How might you communicate deeper and more frequently with your team?

These are the things that worked for me.

Make time for It weekly

Treat communication as your number 1 priority

Allow the team access to you, when you don't drive the agenda

Create a platform for the team to be creative

Share more than your peers around you, your team will value your honesty

Talking about the BIG picture allows your team the courtesy to think ahead and be proactive.

Learn how to ask a question rather than say no, for example 'That sounds interesting tell me more about that?'

Here is the summary:

1. Make communication your number one priority
2. Communicating the BIG picture isn't breaching confidentiality
3. Involvement creates momentum, you will find that your team will do more with greater visibility of the future
4. Think about how you work, knowledge is power so use it wisely.

# T H A N K S

For reading this week's newsletter.

If you have other subjects that you would like to hear about, drop me an email at

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